5TH TINTA AWARDS

The Philippine Creative Print Awards

ENTRY FORM

COMPANY ENTERING
TYPE OF BUSINESS
☐ ADVERTISING ☐ MEDIA ☐ ADVERTISER ☐ PUBLISHING ☐ COLLEGE/UNIVERSITY ☐ OTHER
NAME OF ENTRANT (First, Middle, Last)
POSITION
COMPLETE ADDRESS
EMAIL ADDRESS
TEL / FAX / MOBILE
WEBSITE
TYPE OF AD (Please check the category the ad is entered in. Please use one entry Form per entry category)
☐ Newspaper/Magazine Single Print Ad - Consumer ☐ Newspaper/Magazine Single Print Ad – Public Service ☐ Newspaper/Magazine Print Campaign -Consumer ☐ Newspaper/Magazine Print Campaign –Public Service ☐ Interactive/Integrated Print Campaign ☐ Special Print Media Execution ☐ Online Advertising Campaign ☐ Banner Ads ☐ Digital Ads
CRAFT / TECHNICAL
☐ Copy ☐ Art Direction ☐ Typography ☐ Illustration ☐ Digital Imaging / Retouching ☐ Photography
STUDENT CATEGORY
☐ Student - Single Print Ad ☐ Student - Print Campaign ☐ Student - Interactive
FIRST INSERTION DATE
PUBLICATION/S
CREATIVE CREDITS
ADVERTISER/BRAND
AD TITLE
AD AGENCY / MEDIA AGENCY / PUBLISHER / DIGITAL AGENCY
CREATIVE DIRECTOR
COPYWRITER
ART DIRECTOR
PHOTOGRAPHER
ILLUSTRATOR
COMPUTER/DI ARTIST
WEB DESIGNER
ACCOUNT/BRAND MANAGER
OTHERS

SIGNATURE
NAME IN PRINT
DATE

P 1,000 / Print Single / per category
P 1,000 / Print Campaign (two or more in campaign
P 1,500 / Interactive or Integrated Campaign
P 1,500 / Special Print Media Execution
P 1,500 / Online Ad Campaign
P 1,000 for each entry in Craft/Technical Category
P 500 for each student category

*There is no limit as to the number of entries a company or student enters into the competition.

PAYMENT METHOD	
☐ CASH	
☐ CHECK (Made payable to United Print Media Group, Inc.)	
☐ BANK TRANSFER Account name: United Print Media Group, Inc. Bank Name: China Bank – AIM Legaspi Branch Account Number: 115-1280215	
AMOUNT:	PHP

IMPORTANT: No refunds will be given for wrong, disqualified or withdrawn entries

We declare that we have read the Entry Kit in full and accepted that entries and materials submitted will not be returned even in the event of cancellation.
The entries may be displayed, shown, duplicated, published or reproduced for educations, promotional purposes or for any interested public or private organization as the UPMG/Tinta Awards deems appropriate. By entering, entrant agrees to hold UPMG/Tinta Award exempt from any cost or expenses of any claim arising out of any such by the UPMG/Tinta Awards

CHECKLIST

- ☐ Complete the Entry Form
- ☐ Print ads must be proofed in 60cm x40cm size and mounted on illustration boards
- ☐ Each entry must have the Entry Form attached at the back. And Proof of Payment
- ☐ Each entry must attached a digital hi-res file of the ad campaign on CD or flash drive and attached to the board.
- ☐ For the online/integrated/Interactive entries, a case study board must be laid out out and proofed (60cmx40cm) explaining elements of the campaign.
  It must be accompanied by a digital file of the campaign on a CD or flash drive and attached to the board.
- ☐ If there is a video, please also include it in the CD in mpeg file

SUBMIT ENTRIES TO

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